



KSNV

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$35,950.00	\$30,557.50	0.00
Totals	61	\$35,950.00	\$30,557.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$35,950.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$35,950.00
KTUD	0%	\$0.00
KVVU	10%	\$11,983.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/27/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	MTWT---	:30	4	\$450.00	2	0.00	NM	8	\$3,600.00
				M-F 6-7a WakeUp w/Wagners											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWT---		4				\$450.00		0.00			

Order / Rev. 106602
 Alt Order # 06852462
 Flight Dates 09/17/12 - 09/30/12

Advertiser Heck, Joe for Congress
 Product Desc: JOE HECK 4 CONGRESS
 Estimate 2690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/17/12	09/27/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWT---	:30	4	\$450.002		0.00	NM	8	\$3,600.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	MTWT---					4	\$450.00		0.00				
	Week:	09/24/12	09/30/12	MTWT---					4	\$450.00		0.00				
E 2	KSNV	09/17/12	09/28/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	\$550.002		0.00	NM	10	\$5,500.00	
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	MTWTF--					5	\$550.00		0.00				
	Week:	09/24/12	09/30/12	MTWTF--					5	\$550.00		0.00				
E 3	KSNV	09/17/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$725.002		0.00	NM	10	\$7,250.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	MTWTF--					5	\$725.00		0.00				
	Week:	09/24/12	09/30/12	MTWTF--					5	\$725.00		0.00				
E 4	KSNV	09/17/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-W-F--	:30	3	\$725.002		0.00	NM	6	\$4,350.00	
WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	M-W-F--					3	\$725.00		0.00				
	Week:	09/24/12	09/30/12	M-W-F--					3	\$725.00		0.00				
E 5	KSNV	09/17/12	09/28/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	5	\$400.002		0.00	NM	10	\$4,000.00	
FACE TO FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	MTWTF--					5	\$400.00		0.00				
	Week:	09/24/12	09/30/12	MTWTF--					5	\$400.00		0.00				
E 6	KSNV	09/17/12	09/27/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWT---	:30	4	\$750.002		0.00	NM	8	\$6,000.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	MTWT---					4	\$750.00		0.00				
	Week:	09/24/12	09/30/12	MTWT---					4	\$750.00		0.00				
E 7	KSNV	09/22/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$750.002		0.00	NM	4	\$3,000.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S					2	\$750.00		0.00				
	Week:	09/24/12	09/30/12	-----S					2	\$750.00		0.00				
E 8	KSNV	09/22/12	09/29/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$225.003		0.00	NM	2	\$450.00	
SAT TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S-					1	\$225.00		0.00				
	Week:	09/24/12	09/30/12	-----S-					1	\$225.00		0.00				
E 9	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$200.003		0.00	NM	2	\$400.00	
SUN TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S					1	\$200.00		0.00				
	Week:	09/24/12	09/30/12	-----S					1	\$200.00		0.00				
E 11	KSNV	09/28/12	09/28/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,400.003		0.00	NM	1	\$1,400.00	
DATELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	----F--					1	\$1,400.00		0.00				
														Totals	61	\$35,950.00